

Remit Address:

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

Impact Strategies Attention: Accounts Payable 3901 Barrett Drive Suite 202 Raleigh, NC 27609

IN	VA	ICE	
117			

DII			
			Invoice #
	Advertiser	Dr. Jim Fulghum for NC House	Invoice Date
	Product	POL - Republican	Invoice Month
	Estimate Number		Invoice Period

Invoice #	119468-2		
Invoice Date	11/11/12		
Invoice Month	November 2012		
Invoice Period	10/29/12 - 10/30/12		

119468

10/17/12 - 11/04/12

Station	WRAL	Order #
Account Executive	Marian Bell	Alt Order #
Sales Office	WRAL Local	Deal #
Sales Region	Local	Order Flight

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	CBS This Morning	7am - 9am	_			-	-	•		
	Class 3										
				10/29/12 to	11/04/12	2x	11				
	WRAL			M	10/29/12	:30	7:55 AM	Fulghum_HouseREV_30H	\$665.00		4
	WRAL			Tu	10/30/12	:30	8:53 AM	Fulghum_HouseREV_30H	\$665.00		5
3	WRAL	6pm News (M-F)	6-630p								
	Class 3										
				10/29/12 to	11/04/12	1x	-T				
	WRAL			Tu	10/30/12	:30	6:29 PM	Fulghum_HouseREV_30H	\$2,225.00		4
		<u>.</u>	Aired Spots	3							

Gross Total \$3,555.00

Agency Commission \$533.25

Payment Terms 30 Days \$3,021.75 **Net Amount Due**